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| [insert your blog logo here!] | |
| About [Me/my blog] In this section, write about you and/or your blog – you should give the reader a good impression of what you talk about on your blog.  Act as if you are describing your blog to someone who has never heard of you before – you may have sent your media kit to a PR contact that you’ve worked with before, but this may be passed on to someone else. | |
| Statistics  |  |  |  | | --- | --- | --- | | Unique visitors | Page Views | DA |   Statistics last updated [date] and represent the previous month | Social Media  |  |  | | --- | --- | | Twitter | @username  2000 followers | | Facebook | URL  2000 likes | | Instagram | @username  2000 followers | | Pinterest | @username  2000 followers | | Snapchat | @username  2000 followers | |
| Services What sort of thing do you offer on your site? How much do you charge on average?  Ideas:   * Reviews * Giveaways * Sponsored blog posts * Sponsored social media * Advertising * …etc! |
| Contact info Email:  Telephone:  Address: |
| Previous work This is obviously up to you how to fill it in, but in this section, you could list what brands you have worked with previously, with links to examples of posts that you’re really proud of. Showcase what you can do in this section! |